

Order / Rev: 107059
Alt Order #: 06856980
Flight Dates: 09/26/12 - 10/01/12

Advertiser: DCCC/ Horsford
Product Desc: DCCC/HORSFORD
Estimate: 1876
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/26/12	09/28/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	1	\$650.00	1	0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					1	\$650.00		0.00			
N 2	KSNV	09/26/12	09/28/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	3	\$850.00	1	0.00	NM	3	\$2,550.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					3	\$850.00		0.00			
N 3	KSNV	09/26/12	09/28/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					1	\$325.00		0.00			
N 4	KSNV	09/26/12	09/28/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					1	\$425.00		0.00			
N 5	KSNV	09/26/12	09/28/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--WTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					2	\$325.00		0.00			
N 6	KSNV	09/26/12	09/28/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					1	\$450.00		0.00			
N 7	KSNV	09/26/12	09/28/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					3	\$1,000.00		0.00			
N 8	KSNV	09/26/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--WTF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					1	\$1,000.00		0.00			
N 9	KSNV	09/26/12	09/28/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--WTF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					1	\$1,000.00		0.00			
N 10	KSNV	09/26/12	09/28/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	--WTF--	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					2	\$800.00		0.00			
N 11	KSNV	09/26/12	09/28/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					1	\$1,100.00		0.00			
N 12	KSNV	09/26/12	09/28/12	The Tonight Show Tonight Show	CM	1135p-1237a	--WTF--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					1	\$425.00		0.00			
N 13	KSNV	09/26/12	09/28/12		CM	10am-11am	--WTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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 Estimate: 1876
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY III M-F Today Show III 4th H Today 4th Hour															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 --WTF-- 1 \$325.00 0.00															
N 14	KSNV	09/26/12	09/28/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	--WTF--	:30	1	\$350.00	1	0.00	NM	1	\$350.00
TODAY II Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 --WTF-- 1 \$350.00 0.00															
N 15	KSNV	09/29/12	09/30/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -----SS 2 \$1,100.00 0.00															
N 16	KSNV	09/30/12	09/30/12	LAW & ORDER (LF) Law & Order (LF)	CM	Sat 1-2am / Sun 1	-----S	:30	1	\$45.00	3	0.00	NM	1	\$45.00
L&O Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -----S 1 \$45.00 0.00															
													Totals	23	\$16,095.00